

2024

Programming



Chablis



Beaune



Mâcon



The Cité des Climats et vins de Bourgogne

The Cité des Climats et vins de Bourgogne The Cité, a unique sensory experience that is a network of three wine tourism sites, located in three of Bourgogne's emblematic towns.

In Chablis, Beaune and Mâcon, each site promises a fun and exciting discovery of the history, heritage and unique cultural practices that have influenced viticulture around the world. In the wake of UNESCO's inclusion of Bourgogne's vineyard Climats on the world heritage list, the Cité aims to be an open door to the vineyards that surround it.

Barely 4 months after opening, the Cité was voted "best wine museum in Europe" by Iter Vitis - Chemin de la vigne et du vin.

is accessible to all!

The Cité is here for everyone: amateurs, novices, enthusiasts and the curious! Whether you're on your own, with friends or family; from France or further afield; part of a school group or a corporate visitor: all are welcomed with open arms at the Cité des Climats et vins de Bourgogne.

The diversity of activities on offer, the choice of location for each site, the attention paid to educational work: these things are all designed to facilitate your visit, awaken your curiosity, answer your questions, and encourage you to continue your voyage of discovery by meeting the wine producers in the heart of the vineyards.

Look, listen, smell, touch and taste: the Cité has a truly exciting sensory journey in store for you!

LABELS **THAT CARRY MEANING!**













Three multifaceted wine tourism sites

An area of 5000 m²

mutually complementary visitor trails

Highlighting the specific aspects of each area and its wines. The Cité in Beaune is the main interpretation centre for the Bourgogne vineyards - World Heritage

12 venues available for private hire

different locations open to the public

Wine tourism advice points, gardens, bookshop-boutiques, catering outlets, and terraces.

easily accessible services and offerings

- Multi-sensory visitor trail devoted to the History of Bourgogne's
- guided tours, panel discussions thematic weekends, etc.
- Tasting workshops, oenology courses and formal training.
- Bar à vins.
- Venues available for private hire.

HIGH-LIGHTS 2024

Beaune

LE FESTIVAL

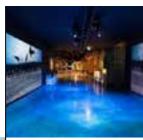


04/07

6TH STAGE OF THE TOUR DE FRANCE 2024

A day in the colors of the yellow jersey is announced at the Cité in Mâcon.





18/05 CITE'S NIGHT

The Cité will open its doors at night with a unique programme for the 20th edition of this national event.



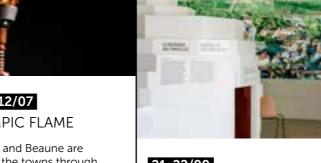
at the heart of the Climats' Month programme with a range of novel activities for young and old alike.



11 ET 12/07

OLYMPIC FLAME

Chablis and Beaune are among the towns through which the Olympic flame will be carried. A day in the colours of the Olympic Games will be organised for these two days.



21-22/09

EUROPEAN HERITAGE DAYS

A key date for all cultural sites, the 41st edition of European Heritage Days will be celebrated in a befitting way at the Cité.



12-13/10

ARCHITECTURE DAYS

The unique features of the 3 buildings of each Cité will be highlighted during the 9th edition of National Architecture Days (JNA). Innovative visits await you.

* date to be confirmed



16-17/11

HOSPICES DE BEAUNE WINE AUCTION WEEKEND

Two days of festivities planned at the Cité to celebrate the 164th edition.



FROM 21/12 TO 05/01

CHRISTMAS FESTIVITIES

The Cité will get dressed up from 21/12 to make the Christmas holidays an unforgettable festive experience for young and old alike.



EASTER WEEKEND

The Cité is pulling out all the stops with a special weekend programme that will delight young and old



23/05

CHARDONNAY DAY

Programme from Thursday to Sunday.

As the birthplace of the Chardonnay grape, Bourgogne is naturally placed at the centre of the Chardonnay Day festivities. The Cité will make a special point of celebrating this emblematic grape variety.



THE CITÉ'S 1ST **BIRTHDAY AND 50** YEARS OF THE ÉCOLE **DES VINS**

15-16/06

Two anniversaries to celebrate: one year since the opening of the Cité and the 50th anniversary of the Ecole des Vins de Bourgogne, which provides all the workshops and tasting courses within the Cité. A weekend of special activities is planned for this dual occasion.



03-04/08

NIGHT OF THE STARS

The Cité in Beaune is planning a celebration of astronomical observation: various activities will take place on the Saturday throughout the day and into the evening.







EXHIBITIONS



SUMMFR

FROM 01/06 TO 31/07



UP FIRST

MEETING WITH WINEGROWERS ON THE FRONT LINE OF CLIMATE CHANGE.

For more than a year, photo-journalist and author-photographer Michel Joly set out to meet winegrowers and document the evolution of their profession in the face of climate change. Among their primary concerns, frost, drought and the withering of vines were mentioned, as well as the urgency of adaptation, biodiversity and sustainable development. From these meetings came a photographic work of which Michel Joly wanted to exhibit an extract for the Cité. This is one of 30 features produced by the collective "Le Bal des Rejetons".

Exhibition organised as a partnership between the Cité des Climats et vins de Bourgogne and the Association des Climats du vignoble de Bourgogne - World Heritage. With the support of Rougeot Viti.

FROM 01/08 TO 30/09

FROM THE VINEYARD TO THE CELLAR

For the second consecutive year, the Cité will exhibit a selection of photos, picked from the CotedorPix association's photographers' competition. This year's theme aims to highlight the various work carried out in the vineyard and the cellar. CotedorPix is an association that brings together amateur photographers to promote the beauty, diversity and magnificent heritage of the Côte d'Or department and the wider region, through photography.



URBAN BLEND

Street Art is coming to the Cité des Climats et vins de Bourgogne!

DU 29/03 AU 29/05

In 2020, the Appartelier gallery asked French street artists to create works based around the theme of wine.

SPRING

Previously delayed by the Covid lockdowns, the exhibition will finally take place in spring 2024 within the Cité des Climats et vins de Bourgogne in Beaune.

This exhibition and sale will present around thirty works, bringing together sculptures, canvases, panels, small and large formats.

The artists: Petite Poissone, Miss Tic, Levalet, Le Cyklop, C215, Jérome Mesnager, Ardif, Speedy Graphito, Nanan.

The selection will be an eclectic one, presenting the multiple techniques and styles that form the richness of the street art movement.



FROM 01/10 TO 30/11

THE ARCHIVES OF **BOURGOGNE'S WINE HOUSES UNVEILED!**

The great history of our wine houses retraced by shining a light on their historical archives.

A glance back into a rich heritage.

AUTUMN

THROUGHOUT THE YEAR

A DIVERSE AND EXCITING OFFERING FOR ALL AGES

The Cité des Climats et vins de Bourgogne offers a wide variety of activities to suit all tastes, ranging from one hour to half a day or a full day.





Explore the infinite richness of Bourgogne wines!

MULTI-SENSORY VISITOR TRAIL

GUIDED TOURS

WINE-RELATED ACTIVITIES

PANEL DISCUSSIONS



Awaken all of your senses!

TASTING WORKSHOPS

OENOLOGY CLASSES

TRAINING







Extend your visit in your own way!

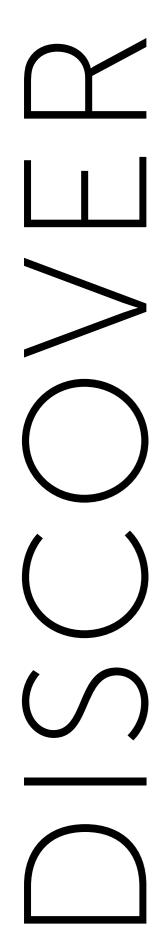
BAR A VINS

BOUTIQUES

OUTDOOR SPACES

WINE TOURISM INFORMATION POINT

EXPLORE THE WORLD OF BOURGOGNE WINES WITH OUR THREE VISITOR TRAILS!





Chablis

- 300 m² visitor trai
- Length of visit*: 45 mir
- Self-quided visit or quided tour
- Route connected via a bracelet which analyses your "visit profile of the day"
- Languages: English and German

Shining a light on the vineyards of the north of Bourgogne.





Beaune

- 1 100 m² visitor trai
- Length of visit*: 1 hour 30 mir
- Self-quided visit or quided tour
- Languages: English and German + French for the blind

Main Centre of Interpretation for Bourgogne's vineyard Climats – World Heritage.





Mâcon

- 370 m² visitor trai
- Length of visit*: 45 mir
- Self-auided visit or auided tou
- Route connected via a bracelet which analyses your "visit profile of the day"
- Languages: English and German

Shining a light on the vineyards of the south of Bourgogne.





A SPECIAL OFFERING FOR FAMILIES

In addition to the many activities and events dedicated to them, kids benefit from a specially designed visitor trail throughout the year, brought to life by cabottes or cadoles (small winegrowers' huts) that reveal fun multi-sensory activities based around the history of Bourgogne's vineyards.



* Temps de visite moyen



CULTURAL ACTIVITIES BASED AROUND WINE

The Cité has set itself the challenge of pairing wines with cultural activities. A new approach to tempt those looking for originality: Wine and Perfume, Wine and Flowers, Wine and Sophrology, Wine and Art. These activities are offered from May to October.

Escape game

To attract teenagers and young adults, the Cité has conceived a special escape game based around vineyards and the world of wine. Activity offered from July.

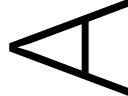
ORIENTATION TABLES AT THE BELVEDERE IN BEAUNE

Panoramic view of the vineyard slopes from a height of 20 metres. Several orientation tables will allow visitors to orient themselves and identify the different perspectives of the wine landscape (vineyards, villages and even some specific Climats).











GET STARTED OR HONE YOUR SKILLS

The École des Vins de Bourgogne is a specialist education provider focussed on the tasting of Bourgogne wines, located within the Cité. It offers a wide range of workshops, courses, and training; teaching you how to taste, understand the notion of terroirs, discover the different wine appellations, and to pair food with wine...

ABOUT THE ÉCOLE DES VINS DE BOURGOGNE

Founded in 1974 by the Interprofession des Vins de Bourgogne (BIVB), the École des Vins de Bourgogne has acquired real expertise in oenological training. It reveals every corner of wine-growing Bourgogne, from the Regional appellations to the legendary Grand Crus. Every year, thousands of students, from novices to professionals, attend its training, courses, or workshops all over Bourgogne and throughout France.



Its familiarity with key players in the wine industry (winegrowers, merchants, coopers, restaurateurs, etc.) gives it a unique insider's perspective, allowing it to offer services of the highest quality. In November 2022, the École des Vins de Bourgogne joined forces with the Cité des Climats et vins de Bourgogne, which now benefits from its expertise and its 50 years of experience.





You will also find the Ecole des Vins de Bourgogne in Dijon, at the heart of the Cité Internationale de la Gastronomie et du Vin, where you can take part in a unique 100% immersive tasting experience!

A strategic location that complements the Cité des Climats et vins de Bourgogne!

Watch the presentation video for the immersive tasting workshops!





TASTING WORKSHOPS

Themed workshops are organised every day: the art of tasting, food and wine pairing, the sommelier's tips.

Level: Initiation

 $\overline{\boxtimes}$ ≈ 1hour $\overline{\bigcirc}$ 3 to 5 wines $\overline{\bigcirc}$ 3 themes



OENOLOGY CLASSES

- Classes for everyone lasting from 2 hours to several days
- From 1 to several times a month
- Levels: initiation, honing of skills
- Varied themes: tasting day, discovery, Bourgogne's Grand Crus, wine-themed walks among the vines...





TRAINING COURSES

Taster's Certificate: 3 days of training, teaching sensory analysis and tasting methodology. Open to informed amateurs and professionals.

The Professional Certificate in Sensory Analysis (CAPS): 11-day training course, Qualiopi certified, designed to optimise the performance of professionals, giving them the means to evaluate wines based on objective characteristics and contribute to improving the quality of Bourgogne wines. Open to professionals and people looking to work in this field.

DISCOVERY DAY

IN THE HEART OF WINE-GROWING BOURGOGNE

Beaune 🔮

An introductory day that combines learning and the pleasure of tasting with that of discovering the vineyards and the heritage of the Côte de Nuits.

Learn how to view, smell and taste white and red wines and identify their aromas. How to keep and serve wines and food pairing are also covered. After a tasting lunch, the afternoon is devoted to discovering the vineyards with a study of the landscape in the Grand Crus of the Côte de Nuits, a guided tour of the legendary Château du Clos de Vougeot, and a visit to a wine estate with tutored tasting.





≈ 12 appellations

Upcoming dates: Saturday 20th April, 25th May and 22nd June Open to all, no prior knowledge required





LES ACCORDS

The bar à vins in Beaune, located on the 4th floor of the Cité des Climats et vins de Bourgogne, invites you to enjoy a unique experience with breathtaking views of the vineyard slopes.

You will be able to savour exquisite dishes designed to highlight the richness and diversity of the region's wines. The possibilities are endless thanks to the à la carte food and wine pairings, 3, 4 or 5, pairings, sweet and savoury, the choice is yours! This menu is designed to evolve with the seasons. To complete the offering, the bar serves staple dishes such as charcuterie/cheese tasting boards all year round.

But that's not all! Every month a themed evening is organised; Friday evening dinners offer a subtle marriage of Bourgogne wines and world cuisine, alternating with Thursday evening after-work events, animated by different entertainment every month.



LE PONTI'BAR

The Ponti'Bar in Chablis offers light bites throughout the day accompanied by a selection of Bourgogne wines. It also organises themed after-work events and Sunday lunches prepared by a chef.



LE PRESS'BAR

Discover our selection of Bourgogne wines in Mâcon, either by the glass or by the bottle, which is regularly updated to accompany various tasting boards. As in Beaune and Chablis, thematic after-work events will be organised throughout the year.

CONTINUE YOUR VISIT BY ENJOYING OUR MANY OFFERINGS!



BOUTIQUES

A dedicated space designed around the vineyards and the world of wine; each boutique offers you a large selection of items that reflect the Bourgogne terroir.

French and regional savoir-faire is on show in various incarnations, such as well-being, fashion, and wine accessories.



OUTDOOR SPACES

THE SERENE GARDEN IN CHABLIS

Make the most of your visit by taking a stroll in the intimate atmosphere of the garden.

THE BELVEDERE IN BEAUNE

A spectacular view of the Côte de Beaune vineyards awaits you!

THE SAÔNE AS FAR AS THE EYE CAN SEE, IN MACON. Make the most of your visit by admiring the view over the Saône.

WINE TOURISM INFORMATION POINT

An information space on the region's wine tourism offering is available at each Cité. Tourism experts and/or fun digital interfaces help you to design your personal programme of activities and visits in the form of a discovery booklet.

All service providers that are engaged in a qualitative approach to welcoming the public are highlighted, such as those labelled Vignobles et Découvertes.



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in



Chablis

Open Tuesday to Sunday from the end of March to mid-November









1 bis rue de Chichée 89800 Chablis



Beaune

Open Monday to Sunday all year round*









21 av. Charles de Gaulle 21200 Beaune



Mâcon

Open Tuesday to Sunday from the end of March to mid-November













520 av. Maréchal de Lattre de Tassigny 71000 Mâcon

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